

62.01

=1953=

Ac

**We Advocate
MORE LAND IN FLOWERS**

MORELANDS' SPANISH FORT NURSERY

DAPHNE, ALABAMA

WE BELIEVE IN CONSERVATIVE ADVERTISING AND HAVE TAKEN CARE TO DESCRIBE THE LIMITATIONS OF THE VARIOUS ITEMS THAT WE HANDLE AS WELL AS THEIR ADVANTAGES. IF YOU APPRECIATE OUR POLICY OF HONEST ADVERTISING YOU CAN BEST SHOW YOUR APPRECIATION BY TELLING YOUR FRIENDS ABOUT OUR POLICIES AND STOCK.

CAMELLIA SASANQUAS

As camellias go, this specie is very hardy. Reports as to just how hardy are conflicting but it is our opinion that they may be grown in Zones I, II and III.

Sasanquas are not suitable for corsage work or cutting. They are harder and freer blooming than the Camellia Japonicas and we recommend them for landscape use.

Sasanquas make an excellent informal hedge. They may be cut back in the spring but they should not be kept clipped since this will interfere with their bloom. For use as a hedge in Zone I and II we recommend Cleopatra or Snow on the Mountain since they are the most compact. In Zone III Rosea would be preferable since it is somewhat harder. Our sasanquas are all about 2' tall and well branched. Price for this size reduced from 50c to 35c and in moderate quantities we offer them even cheaper.

Note Our Special Offer: 25 Mixed For \$5.00

CLEOPATRA	Cherry red, single. Very compact growth. Dark green foliage.
SNOW ON THE MOUNTAIN	Semi-double white. Very profuse, our favorite.
ROSEA	Large single flowers of brilliant pink.
MIXED	A mixture of 5 varieties

CAMELLIA JAPONICAS

Where they can be grown, the Camellia Japonica is generally considered the most desirable specie of camellia. The blooms are very satisfactory for cutting and corsages.

Note our reduced prices. Several of the varieties listed below sold last year for 75¢. This year we have a better selection of varieties and we are selling them for the one low price of 40¢ each.

All the Camellia Japonicas listed below are 12" to 18" tall. We have found from experience that this size transplants best and in the long run is your best buy.

HALEY'S MONARCH:	Loosely formed full double ball shaped rose color.
HERME:	Bell shaped semi-double pink and white variegated, very unusual and exceedingly beautiful but rather difficult to grow.
BRILLIANT:	Red - Same form as pink perfection but slightly larger
MATHOTIANA:	(Purple Dawn): Our most popular variety, very large pink bloom shading to purple at the edges. Opens with a rose bud center during most of the season but late in the year sometimes show stamens.
MATHOTIANA VARIEGATED:	Same as above but bloom splashed with white.
PINK PERFECTION:	Full double delicate shade of shell pink, flat bloom. Very profuse.
PROFESSOR SARGENT:	Ball shaped dark red bloom. The easiest to grow and the hardiest camellia japonica that we know.

GENERAL INFORMATION

It will speed up the handling of your order considerably if you will use the order blank provided.

No Camellias will be shipped after April 15th.

No plants of any kind will be shipped after May 1st.

Caladiums will be shipped thru June.

All bulb prices are delivered prices. There is no postage or handling charge on bulb orders.

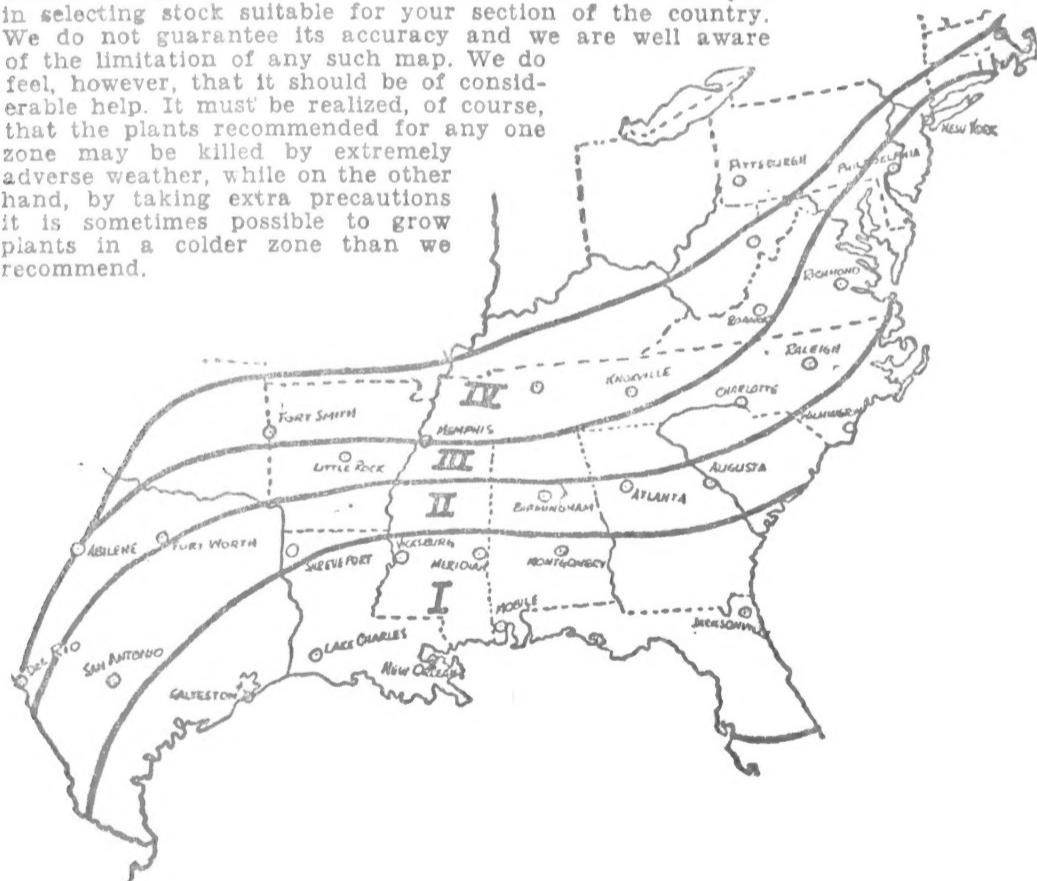
On orders for plants, there is a flat charge of \$1.00 to partially offset the cost of packaging and postage. This is a flat charge and is independent of the size of the order.

Remittances may be made by cash, check or money order. Because mail in our printed self-addressed envelope is almost never lost we recommend cash for your convenience. We will "make good" cash (not over \$3.00) lost in the mail.

OUR LIBERAL THREE-WAY GUARANTEE

- I. ALL OUR STOCK IS GUARANTEED TO ARRIVE IN GOOD CONDITION. We unconditionally guarantee all stock will arrive in good condition. Any of our stock may be returned within 7 days for full refund including return postage. All of our bulbs are guaranteed to sprout and any which do not may be returned for full refund.
- II. ALL OUR STOCK IS GUARANTEED TO GROW. Any stock which dies within one year for any cause whatsoever will be replaced at half price. Any complaints under the terms of Section II of our guarantee should state the kind and number of plants which die and should include 50% of the original cost.
- III. CERTAIN STOCK IS GUARANTEED TO BLOOM. This guarantee varies with the item.

This map is an attempt to divide the eastern section of the United States into climate zones to aid you in selecting stock suitable for your section of the country. We do not guarantee its accuracy and we are well aware of the limitation of any such map. We do feel, however, that it should be of considerable help. It must be realized, of course, that the plants recommended for any one zone may be killed by extremely adverse weather, while on the other hand, by taking extra precautions it is sometimes possible to grow plants in a colder zone than we recommend.



PLEASE MAIL TO: (Please Print)

Name _____

Address _____

City _____

State _____

IMPORTANT
(PLEASE CHECK ONE)
THIS SHEET WAS
MAILED TO ME
THIS SHEET WAS GIV-
EN ME BY A FRIEND

Please ship on or about _____.

No Camellias will be shipped after April 15th.

No plants of any kind will be shipped after May 1st.

Caladiums will be shipped thru June.

ORDER BLANK

Morelands' SPANISH FORT NURSERY Daphne, Ala.

BEFORE ORDERING CHECK THE MAP TO THE LEFT AND OUR DESCRIPTION TO DETERMINE IF THE DESIRED ITEM IS HARDY IN YOUR CLIMATE.

PLEASE FILL IN THIS ORDER BLANK CAREFULLY

This form will be returned to you with your order. In case of complaint this order blank MUST be returned to us since it is our only detailed record of our order.

CAMELLIAS

CAMELLIA SASANQUAS (Zones I, II and II)

Snow On The Mountain	35¢ Each
Cleopatra	20 or more at
Rosea (Zone 3)	25¢
Mixed	Special - 25 Mixed For \$5.00

Enclosed for..... Camellia Sasanquas @ 35¢ each \$_____

CAMELLIA JAPONICAS (Zones I and II)

Haley's Monarch	40¢ Each
Herme	20 or more at
Brilliant	35¢ Each
Mathotiana	100 for
Mathotiana Variegated	\$30.00
Pink Perfection	
Professor Sargent	

Enclosed for..... Camellia Japonica @ 40¢ each \$_____

DWARF AZALEAS - 15¢ Each - 100 for \$14.00

Coral Bell	} ZONES I, II & III
Snow	
Christmas Cheer	
Hinodegiri (All Zones)	

Enclosed for..... Azaleas \$_____

GARDENIAS

Gardenias (Zones I, II and parts of III)

35¢ each - 10 for \$2.50

Enclosed for..... Gardenias \$_____

TOTAL ENCLOSED FOR PLANTS \$..... A
PLUS Postage and handling charge \$1.00 B

Total enclosed for plants, postage and handling \$..... C

CALADIUMS (All Zones) 15¢ each - 50 for \$5.00 \$..... D

BULBS from other folders \$..... E

Planters - 25¢ each. \$..... F

TOTAL enclosed for caladiums, other bulbs and planters (lines D, E, & F) \$..... G

GRAND TOTAL ENCLOSED (line C & line G) \$.....

↔ ↔ ↔ Please Print Your Name and Address At Left

We never substitute when it is avoidable but we are occasionally sold out of an item which is ordered. If we are unable to fill your order exactly as it is written we will make the best substitution possible unless you instruct us otherwise. Satisfaction is guaranteed of course. If you prefer that we send you a refund instead of substituting check here If you have any special instructions on substitution, please specify.

AZALEAS

For massed display of brilliant color the azalea is unexcelled by any other shrub. Azaleas are easy to grow if you are careful to select varieties hardy for your climate and if you plant them in acid soil.

Our map on the reverse side is designed to aid you in selecting the best varieties for your location. Soil in most of the East and Southeast is already acid but if your local soil happens to contain too much lime this can be easily counteracted by the use of an acid fertilizer.

ALL of the Azaleas now being offered are dwarf types and all are quite hardy. All of them will grow well in zones I, II and III but Hinodegiri is even hardier than the others and will also grow in Zone IV. These plants are about 6 inches tall and are lightly branched.

CORAL BELL	Coral pink, double (hardy)	} ZONES I, II III
SNOW	White, double (hardy)	
CHRISTMAS CHEER	Red, upright (hardy)	
HINODEGIRI	Red, compact (very hardy)	

All Zones

GARDENIAS

We offer nicely branched 18" to 24" Gardenias for 35¢ each or 10 for \$2.50. These plants are of the so-called "ever blooming type". However, they usually bloom heavily only in spring and fall. We recommend them for Zones I, II and III only. We do not recommend them for indoor

CALADIUMS

Caladiums are our most popular plant. They produce beautifully colored foliage which last all summer and they make a magnificent display for a very modest investment.

While most bulbs which produce in the summer or fall should be planted in the winter or early spring, Caladiums are an exception. It is definitely a mistake to plant Caladiums before the advent of warm weather. We strongly recommend that they not be planted until after the first of May and they may be planted as late as the end of June.

PLANTER

Attractive forest green metal planter with baked on enamel finish. Has *four side drainage holes* which provide excellent drainage. Ideal for pot plants requiring good drainage (most do). Large enough (over 6" wide) and deep enough (over 6" deep) to give your plants "growing room". Contains enough soil to stay moist for several days between waterings. Give your house plants a chance — plant them in a properly designed container. These are mass produced locally and cost less than common clay pots the same size. Our price is just 25¢ each.